

**Corporate Profile 2016**





## Property Development Overview

ESC is proud to be an all-inclusive development services company with high level experienced management & staff that have over 40 years experience in this field, to offer our clients unsurpassed depth & expertise in this market.

Although ESC was only initiated in 2012, ESC management & staff are amongst the most experienced in this field in the Kingdom of Saudi Arabia. We are proud of this experience which have earned us an outstanding reputation as experts in developing & managing a variety of development projects in the short time that ESC has been in existence.

Our current projects range from performing feasibility analysis and valuation services, development of residential, commercial and mixed-use facilities to providing value-added development & projects

to best serve our portfolio, operations and our existing and future Clients. We have earned the trust of a number of highly respectable clients including publicly traded companies , high net worth families and individuals as well as sole investors. We are proud to be engaged on a number of prestigious projects to deliver measurable superior results with our customized and personal approach to each project. We aim to serve your current & future real estate development requirements.





## Vision, Mission & Strategic Goals

### Our vision:

- To inspire our stakeholders thru our creativity & commitment in our development projects.

### Our Mission:

- To deliver elegant projects for the lasting benefit of clients & communities through deployment of our skills, experience and attention to details.
- To be the partner of choice in our target market segments in Saudi Arabia.

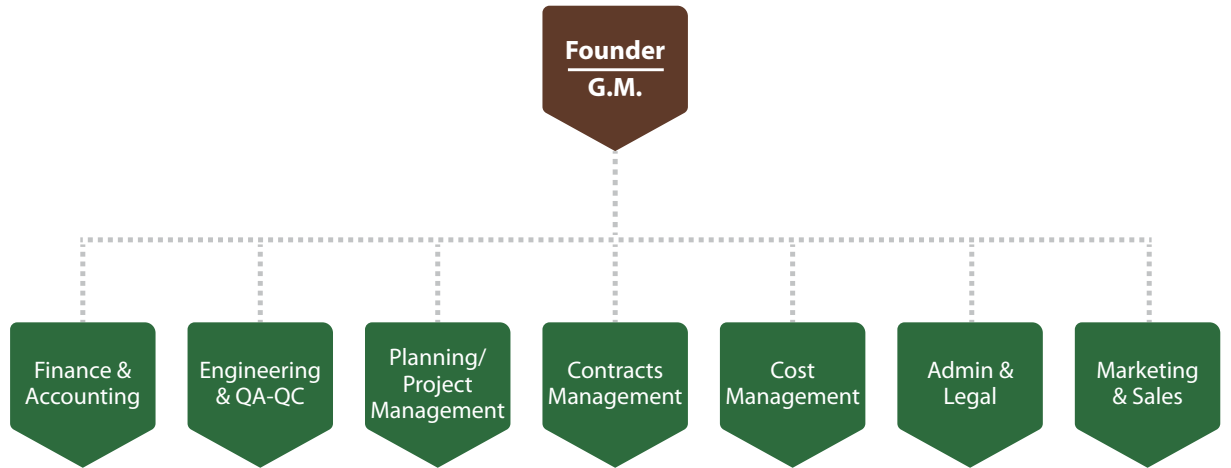
### Strategic Goals:

- Maintain high level skill & knowledge in architecture, construction & development.
- Develop desirable products in existing & upcoming prime locations for our targeted client segments.
- Build, through active engagement, strong relationships & responsiveness with market players and our Clients.
- Meet our Quality, Cost & Time commitments in all aspects of our business.
- Deliver predictable investment returns and consistent growth for our shareholders & investment partners.





## Organizational Chart







## Services

ESC is pleased to offer our clients a full array of development services, as follows:

### Real Estate Services:

- Market Survey & Analysis
- Partners & Investors Mapping
- Sourcing of Attractive Plots of Land
- Formulating Financial Models & Feasibility Analysis
- Marketing & Sales Strategy
- Facilities Management

### Project Management Services:

- Design Development
- Technical Supervision
- Contract Management
- Commercial Management & Cost Control
- Planning & Project Management





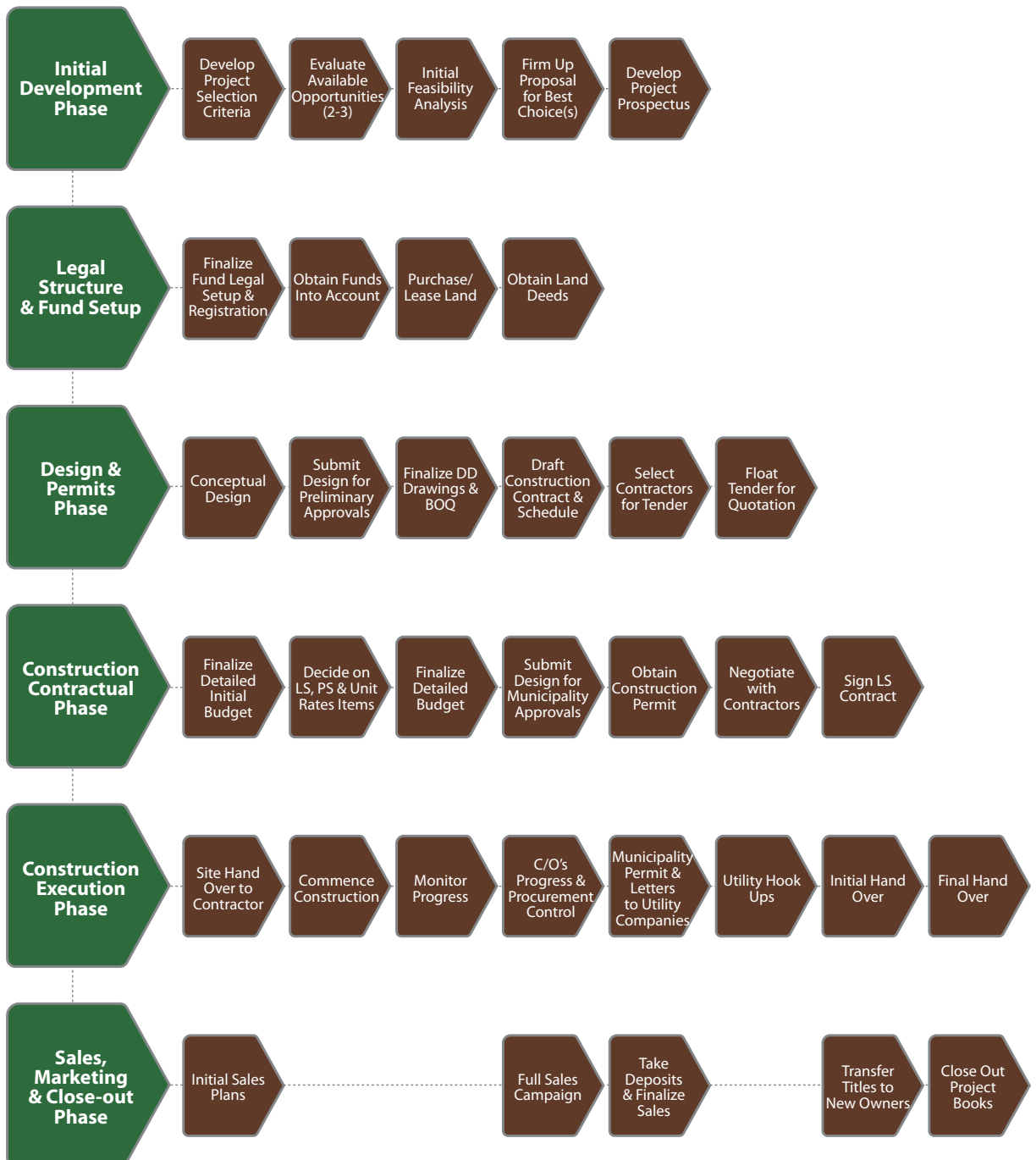


## ESC Development Process

ESC applies this process to insure that stakeholders are aware of the activities that we perform and the various stages that are required to insure the successful completion and lease/sale of the projects.

We tailor make this process for each project based on it unique requirements and advise our stakeholders periodically of our progress on the activities.

We found this tool very clear whilst providing transparency to all involved in monitoring and following up on our works & progress.









## Projects

Elegant Structures Company (ESC)  
Riyadh - Kingdom of Saudi Arabia

### List of Projects

S/No	Project Name	Project Location	ESC Services
1	10 Villas	Irqa, Riyadh	Full Development
2	Khuzama Village	Irqa, Riyadh	General Maintenance & Landscaping
3	US Military Training Mission	Eskan Village, Riyadh	Construction, Gen. Maintenance & Landscaping
4	US Military Training Mission	Eskan Village, Riyadh	Procurement, Supply & Installation
5	Residential Compound	Al Wadi, Riyadh	Full Development
6	8 Villas	Riyadh	Supervision
7	1 Villa	Riyadh	Pre-Construction Management & Supervision
8	Mixed-Use Development	Irqa, Riyadh	Full Development
9	Compound	Nakheel, Riyadh	Project Management
10	18 Villas	Ain Qurtubah, Riyadh	Full Development
11	Mixed-Use Development	Dabbab, Riyadh	Full Development







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